

**CAREERS IN MUSIC – MUS 427B/527B (2 Units)**

**Spring 2013 Syllabus**

Wednesdays from 4:00–5:50 P.M., Music Building, Room 146

Prerequisite: MUS 427A/527A

Instructor: Dr. Karin Nolan

Office: Harvill Building, Room 126B

Email: [knolan@email.arizona.edu](mailto:knolan@email.arizona.edu)

**CAREERS IN MUSIC** complements traditional musical training with a practical blueprint for building a successful career in music. It is a “hands-on” course where you apply the skills and materials acquired from the first semester of Careers in Music: 427A/527A. This course is project-driven and largely independent because each student’s needs and career goal may differ. This course helps prepare students to self-manage their careers and to succeed in a variety of contexts, depending on their career goals, which may include: performing, composing, teaching, outreach performances, business management, recording, touring, etc. Students who perform solo or with chamber ensembles may opt to be included on the Camerata roster of performing ensembles. Performing ensembles on the Camerata roster must have at least one member who has completed and passed MUS 427A/527A.

**Course Expectations:** All students enrolled in this course are training to be professionals and this is a professional course; therefore, it is expected that you will conduct yourself as a professional. To get the most out of this course, you must trust each other, be open to critiques, and put your self-image aside. An extremely high level of participation and respect is expected for a stimulating and rewarding experience. You are expected to arrive to class and office appointments on-time, turn off all cell phones, dress appropriately, show respect for anyone presenting and fellow classmates, and email the instructor at least 24 hours in advance if you are going to miss class. If you are absent the day you are scheduled to present, you will receive a zero for that presentation. You are also expected to purchase required materials and to complete assignments on-time. Much information is transmitted via D2L, so it is your responsibility to check the D2L website regularly and often (at least weekly) for announcements, assignments, rubrics, grades, changes in the syllabus, etc.

**Enrollment Restriction:** This class is restricted to upper division or graduate level music majors only or with special permission from Dr. Nolan.

**Credit Restrictions:** This course is not available for Honors Option credit, independent study, Pass/Fail, or credit by examination. This course may not be repeated for credit.

**Required Course Materials:** Knowledge of the content in these books is essential for success in this class and your career, as well as building your professional library in preparation for students' careers. Students may purchase these books anywhere (e.g., UA Book Store, Amazon.com, etc.). **Students must obtain these required books no later than the second week of the semester.**

**Required Books:**

- **BEYOND TALENT: CREATING A SUCCESSFUL CAREER IN MUSIC, 2<sup>nd</sup> Ed.** by Angela Myles Beeching, Oxford University Press (2010). ISBN: 9780195382594. Estimated Price: \$17.56 Paperback.
- **THE SELF-PROMOTING MUSICIAN: STRATEGIES FOR INDEPENDENT MUSICAL SUCCESS, 2<sup>nd</sup> Ed.** by Peter Spellman, Berklee Press (2008). ISBN: 9780876390962. Estimated Price: \$19.96 Paperback.

**Recommended Books:**

- **THIS BUSINESS OF MUSIC, 10<sup>th</sup> Ed.** by M. William Krasilovsky and Sydney Shemel, Billboard Books (2007). ISBN: 9780823077236. Estimated Price: \$23.96 Hardcover.
- **WHAT THEY'LL NEVER TELL YOU ABOUT THE MUSIC BUSINESS** by Peter M. Thall, Billboard Books (2006). ISBN: 9780823007080. Estimated Price: \$15.99 Paperback.

**Attendance:** Attendance is required at all class sessions and scheduled office appointments. An *excused* absence is rare and is one approved by Dr. Nolan at least 24 hours in advance, and the student must provide good cause (e.g., death in the family, medical doctor's note, religious holiday). Also excused is an absence due to emergency circumstances for which documentation is provided after the date of absence, but no later than one week after the absence. An *unexcused* absence is an absence when the instructor was not notified at least 24 hours in advance and/or when the reason for absence is not compelling or serious (e.g., a gig, work, etc.). Each *unexcused* absence will result in the deduction of ten percentage points from the FINAL semester grade.

Attendance, punctuality, and readiness to participate fully are important professional qualities, and thus, they are required in this class. If a student is late/leaves early three times or misses more than ten minutes in a single class, it will be counted as an unexcused absence. Please discuss any attendance issues **BEFOREHAND** with Dr. Nolan (unless in an emergency situation, where notice must be given within a week). No matter the reason for missing class, the student is always responsible for obtaining any missed material.

**Assignments must be computer-generated and submitted on time.** Students are encouraged to save all work for this class. It is possible they will re-use and re-edit the work in the future. Late assignments are not accepted. Even if excused from a class, students are still expected to get all assignments in on time. *No reasons for loss of work will be accepted.* All assignments are to be submitted electronically as PDFs on D2L (or via email if D2L is down); although please note that some assignments may also need to be printed and presented in class.

**Grading:**

Students will be evaluated on:

- meeting the criteria of each project's requirements
- dedicated use and application of the techniques and class materials
- participation in discussions, projects, and meetings

Course assignments are to be completed on time and are graded according to the posted rubrics. **NO LATE PAPERS ARE ACCEPTED.** Plan on submitting assignments early to allow for life's surprises. The final grading scale is: A (90-100%), B (80-89.99%), C (70-79.99%), D (60-69.99%), and E (59.99% or lower).

Assignment	Weight of Total Grade
Informational Interview #1	5%
Informational Interview #2	5%
Project Proposal	5%
Weekly Blog and Project Updates on Website	35%
Cover letter, resume, and mock interview	20%
Final Project Presentation and Write-Up	30%
<i>Please note that for each unexcused absence, the final semester grade is deducted by 10%.</i>	

**A Note about Classroom Behavior:**

The aim of education is the intellectual, personal, social and ethical development of the individual. The educational process is ideally conducted in an environment that encourages reasoned discourse, intellectual honesty, openness to constructive change, and respect for the rights of all individuals. Self-discipline and a respect for the rights of others in the University community are necessary for the fulfillment of such goals. (The UA Student Code of Conduct)

**Please be considerate:** Please turn off cell phone ringers and keep them put away the entire class time. During class, it is unprofessional and unacceptable to play computer games, check your email, check Facebook, surf the web, text your friends, read the paper, chatter with fellow students, etc. Students caught engaging in distracting or unfocused behavior will be asked to leave the lecture and will be marked with an unexcused absence.

**Auditing:**

If you are auditing this class, you may attend all class-level events. You may complete and submit assignments, but will receive neither grades nor detailed evaluations.

**Course Governance:**

- The University of Arizona Code of Academic Integrity:  
<http://deanofstudents.arizona.edu/codeofacademicintegrity>
- The Arizona Board of Regents list of Prohibited Conduct:  
<https://azregents.asu.edu/rrc/Policy%20Manual/5-303-Prohibited%20Conduct.pdf>

The Arizona Board of Regents Student Code of Conduct:

<https://azregents.asu.edu/rrc/Policy%20Manual/5-308Student%20Code%20of%20Conduct.pdf>

The University takes academic integrity very seriously; we expect you to take it just as seriously. Please take the time to read the references linked above. Like traffic laws, ignorance of academic integrity policies is not an acceptable excuse for their violation.

**Students with Disabilities:** If you anticipate issues related to the format or requirements of this course, please meet with the instructor within the first three weeks of the semester. If you determine that formal, disability-related accommodations are necessary, it is important that you are registered with Disability Resources (621-3268; drc.arizona.edu), and notify the instructor of your eligibility for reasonable accommodations. Please schedule an appointment with the instructor to discuss how best to coordinate your accommodations.

The instructor reserves the right to modify this syllabus during the semester in a timely matter. Students will be made aware of any changes.

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### Meeting Schedule

<b>Date</b>	<b>Topic</b>
1/9	Course Introduction; “How to Begin a Career in the Music Industry”
1/16	<b>All:</b> Informational Interviews and Project Proposals
1/21-2/6 (Variable)	Office Appointments 1-on-1 to discuss Proposal (by appointment only)
2/13	<b>All:</b> 8-week Project Expectations and Blogs
2/18-2/28 (Variable)	Office Appointments 1-on-1 to discuss Project Progress (by appointment only)
3/20	<b>All:</b> Cover Letters, Resumes, and Interviewing Skills
3/27	<b>Group A:</b> Cover letter/Resume Due; Mock Interviews
4/3	<b>Group B:</b> Cover letter/Resume Due; Mock Interviews
4/24	<b>All:</b> Project Presentations for Group B
5/1	<b>All:</b> Project Presentations for Group A

## MUS 427B/527B Syllabus Acknowledgement

I have read and understood all of the requirements set forth in the MUS 427B/527B Syllabus. I understand that it is my responsibility to follow these requirements.

I am aware of the policy of attendance and grading, including no late papers are accepted and each unexcused absence result in a 10% deduction of the final semester grade.

It is my responsibility to utilize making an appointment with the instructor should I need help.

In order to get the most from this course, I understand that I need to be current on my reading and adequately prepared for all lectures and assignments.

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Name (print clearly)

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Signature

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Date

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Phone

Texting Capabilities: Yes No

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Career Aspiration