

Careers in Music

Schedule of Presenters and Assignments

Spring 2008

| Dates | Topics |
|--------------|---|
| Jan. 17 | Kelland Thomas - Introduction |
| Jan. 22 | Kelland Thomas – Building a Sustainable Career <i>Assignment: Worksheet #1 (WIRED Article)</i> |
| Jan. 24 | Lizzie Schloss – Writing Résumés <i>Assignment: Résumé or Curriculum Vitae</i> |
| Jan. 29 | Marilyn Harris – The Business of Songwriting <i>Due: Worksheet #1</i> |
| Jan. 31 | Kelland Thomas – Writing Cover Letters for Job Applications <i>Assignment: Cover Letters</i> |
| Feb. 5 | Wiley Ross – CD Recording and Preparation |
| Feb. 7 | Thomas Cassidy – Booking and Management <i>Due: Résumé</i> |
| Feb. 12 | Brad Richter – Topic TBA |
| Feb. 14 | Kelland Thomas – Technology for Productivity <i>Assignment: Worksheet #2</i> <i>Due: Cover Letters</i> |
| Feb. 19 | TBA |
| Feb. 21 | Carl Tootle – Incorporation and Legal Entities for Musicians and Businesses <i>Related Reading: “Starting Your Own Business”</i> <i>Due: Worksheet #2</i> |
| Feb. 26 | Carl Tootle – Legal Checklist for Starting a Business <i>Assignment: Worksheet #3</i> |

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| Feb. 28 | Carl Tootle – Intellectual Property Rights <i>Related Reading: “Sound Recording Law Primer”</i> |
| March 4 | Kelland Thomas – e-Business and Web 2.0 <i>Due: Worksheet #3</i> |
| March 6 | Mark Wolfram – Working in the Industry as a Composer, Arranger, and Producer |
| March 11 | Lizzie Schloss – Preparing for Your Interviews <i>Due: Mock Interview Application Packet</i> |
| March 13 | TBA |
| March 24 – 28 | MOCK INTERVIEWS |
| March 25 | Christine Vivona – Tax Preparation for Musicians |
| March 27 | Len Coris – Personal Financial Solvency Techniques <i>Assignment: Worksheet #4</i> |
| April 1 | Brad Richter – Topic TBA |
| April 3 | Kelland Thomas – The GTD System <i>Due: Worksheet #4</i> |
| April 8 | Janet Sturman – The Music Publishing Industry <i>Related Reading: “Overview of Music Publishing”</i> |
| April 10 | TBA |
| April 15 | Bret Primack – New Media Distribution |
| April 17 | Guest Artists – GYPSY SOUL |
| April 22 | Brian Harris – Setting Up a Home Office <i>Assignment: Worksheet #5</i> |
| April 24 | Jeff Haskell – Recording Production |
| April 29 | TBA <i>Due: Worksheet #5</i> |

May 1

Bret Primack – New Media Distribution, part II

May 6

Kelland Thomas – Wrap-up

DUE - Final Projects:

CD /Business Plan

Reading Summaries

Honors Projects